

# HEIMATMUSEUM LONDON

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HEIMATMUSEUM is pleased to announce MATHIAS TUJAGUE exhibition entitled D'UN OCEAN A L'AUTRE... 23-09-11 / 25-09-11

Walking through cities, M. Tujague focuses on unnoticed details that characterise a specific location. These elements, which become invisible to the mass, refer paradoxically to it in terms of specificity and culture. By being re-created on a different scale and transported to another context, the artist interrogates not only social references, but also human unawareness to his surroundings, mass phenomenon and anonymous occidental societies.

The mixed-media installation titled D'un océan à l'autre... (From one ocean to the other...), is based on a triangular relation between countries separated by seas. The idea of this project created in Canada, has been conceptualised in Great Britain, then realised in France, to finally be shown in London. It consists in shaping a relationship between characteristic objects from Montréal and London, investigating among others the natural element: Sea. Water as a mirror, a border, or a vehicle, an unknown becoming as well a metaphor of the Internet: information carrier and synonymous of exchange.



Mathias Tujague, WHALES, 2010 (extract from the video)

By showing M. Tujague's installation in London, we would like to approach the controversial parallel between the anonymity of a big city, and its own identity as an exchange platform. In accordance to this observation, we agreed on organising this event regarding the ambivalent identity of the city. The exhibition will take place in the arty East End, but using a former shop, which is now dedicated to supporting and bringing culture towards the local community. We are hoping that the richness and diversity of London's cultures will generate discussions.

Based in London Heimatmuseum presents a platform as an entry point for emerging artists, that provides the liberty, time and space to experiment with different approaches (installation, video, sound etc.) and realise their ideas as short or long-term projects. Heimatmuseum offers artists from abroad an exchange with a new environment in London, creating personal relationships within a community, cross-border cultures and perceptions.

We are particularly happy about this opportunity and would like to thank Kerri McLean and the whole Rolemop team for inviting us in their new space.  
<http://www.rolemop.org.uk/>

HEIMATMUSEUM / MATHIAS TUJAGUE, D'UN OCEAN A L'AUTRE...  
23-09-11 / 25-09-11  
SHOP / 44, Marlborough Avenue / LONDON E8 4JR  
ONLINE MAP : <http://g.co/maps/4p68>

OPENING TIMES :  
Thursday 22 / 6pm-9pm (Private View)  
Friday 23 / 4pm-7pm  
Saturday 24 / 12pm-6pm  
Sunday 25 / 2pm-6pm

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